

**WORKSHOP  
ON  
INTELLECTUAL PROPERTY RIGHTS**

**13<sup>th</sup> April, 2026.**



**Organized  
By  
Department of Management Studies  
&  
Department of Commerce  
S.V.K.P & Dr. K.S.Raju Arts and Science College (A)  
Recognized by UGC as “College with Potential for Excellence”  
Accredited by NAAC with ‘A’  
PENUGONDA - 534320.**

## **ABOUT THE WORKSHOP**

**Intellectual Property (IP) rights are legal protections for creations of the mind, allowing creators to exclusively use, monetize, and control their inventions, designs, or artistic works for a limited time. These rights aim to encourage innovation by providing economic incentives and preventing unauthorized use, covering key areas like patents, copyrights, trademarks, and trade secrets. The Department of Management Studies and Commerce is organizing a one day Workshop on Intellectual Property Rights at College Campus. This workshop effectively enhanced participants' understanding of fundamentals of IPR and patents, patent search strategies and prior art analysis, details about drafting patent specifications and claims. The workshop witnessed the enthusiastic participation of students and faculty members of both the departments.**

## **RESOURCE PERSONS**

- 1. Dr. R.S.R.K. Kiran Kumar**  
Faculty  
School of Maritime Management (SCINDIA Campus)  
Indian Maritime University, Gandhigram  
Visakhapatnam.
- 2. Dr. I. Sai Prasad**  
Associate Professor  
Department of Management Studies  
S.V.K.P & Dr. K.S.Raju Arts and Science College (A)  
Penugonda



**ORGANIZING COMMITTEE**

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HOD, Department of English**

**CONVENER**

**Dr.K.Chiranjeevi  
Director, Department of Management Studies**

**CO-ORDINATOR**

**Sri.R.N.Srinivasu  
HOD, Department of Commerce**



**S.V.K.P & Dr.K.S.Raju Arts and Science College (A), Penugonda.**

**INVITATION**

**WORK SHOP ON INTELLECTUAL PROPERTY RIGHTS**

**13<sup>th</sup> April, 2026.**

**CHIEF GUESTS**

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Associate Professor  
Department of Management Studies  
S.V.K.P & Dr. K.S.Raju Arts and Science College (A)  
Penugonda.**

**CONVENER**

**Dr.K.Chiranjeevi  
Director, Department of Management Studies**

**COORDINATOR**

**Sri.R.N.Srinivasu  
HOD Department of Commerce**



**S.V.K.P & Dr.K.S.Raju Arts and Science College (A), Penugonda.**

**PROGRAMAME SHEET**

**WORKSHOP  
ON  
INTELLECTUAL PROPERTY RIGHTS  
13<sup>th</sup> April, 2026.**

**INAUGURATION**

- |                                 |   |
|---------------------------------|---|
| <b>1. Welcome Speech</b>        | <b>: Mrs. S.Bharghavi IMBA</b>  |
| <b>2. Prayer</b>                | <b>: Miss. K.Vishnavi IMBA<br/>Miss. A.D.M.Srilakshmi IMBA<br/>Miss. V. Harika IMBA</b> |
| <b>3. Lightening of lamp</b>    | <b>: Chairman, IQAC Coordinator &amp; Resource Persons</b>                              |
| <b>4. Opening Remarks</b>       | <b>: Dr. Y.V.V. Appa Rao<br/>Chairman</b>   |
| <b>5. Greetings</b>             | <b>: Sri.K.Sasi Kumar<br/>IQAC Coordinator</b>  |
| <b>6. Introduction of Guest</b> | <b>: Miss.B. Nandhini IMBA</b>  |
| <b>Resource Persons I</b>       | <b>: Dr. R.S.R.K.Kiran Kumar</b>  |

**LUNCH BREAK**

- |                               |                                  |
|-------------------------------|----------------------------------|
| <b>7. Resource Persons II</b> | <b>: Dr.I. Sai Prasad</b>        |
| <b>8. Closing Remarks</b>     | <b>: Dr. K. Chiranjeevi</b>      |
| <b>9. Vote of Thanks</b>      | <b>: Miss. V.K.Harshita IMBA</b> |



**SVKP & Dr.K.S.Raju Arts and Science College (A), Penugonda.**

**PROGRAMME SCHEDULE**

**WORKSHOP  
ON  
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13<sup>th</sup> April, 2026.**

- |                     |                          |
|---------------------|--------------------------|
| <b>1. 10.00 A.M</b> | <b>Inaugural Session</b> |
| <b>2. 11.00 A.M</b> | <b>Lecture – I</b>       |
| <b>3. 01.00 P.M</b> | <b>Lunch</b>             |
| <b>4. 02.00 P.M</b> | <b>Lecture – II</b>      |
| <b>5. 04.00 P.M</b> | <b>Valedictory</b>       |

**Report on the workshop organised by the Departments of Management Studies (PG)  
And Commerce (UG)  
On 13-04-2026**

A one-day workshop on 'Intellectual Property Rights (IPR) was successfully conducted by The Department of Management studies and Commerce in association with IQAC. The workshop witnessed the enthusiastic participation of around 40 participants, including faculty members. The one day IP awareness workshop aims at establishing a basic level of IP awareness amongst the workshop participants, such that the chances of obtaining well-protected innovation (Patents) for their organizations are increased. This workshop would focus on importance and scope of IPR in academic researches, types of innovations patentable & how to test your patentability of your innovations and procedure of patent writing, patent filing and the process of granting patent.

The workshop commenced with prayer song setting a positive tone for the day. The ceremonial lamp lighting was performed by the dignitaries, symbolizing illumination of knowledge. The session began with the opening remarks of the chairman of the workshop and principal of the college Dr. Y.V.V.Appa Rao. He delivered an inaugural speech highlighting the increasing need for Intellectual Property protection in the fields of education, research, and innovation. He mentioned how Intellectual Property Rights can significantly contribute to the economic growth of a country by protecting the interests of innovators.

Later IQAC Co-ordinator & Head of the Department of English Sri. K. Sasi Kumar explained the concept of Intellectual Property Rights, including patents, copyrights, trademarks, and geographical indications.

Later the students of IIMBA Miss B.Nandhini introduced the resource person Dr. R.S.R.K. Kiran Kumar, Faculty, School of Maritime Management (SCINDIA Campus), Indian Maritime University, Gandhigram, Visakhapatnam to the participants.

The morning sessions were led by the resource person Dr. R.S.R.K. Kiran Kumar. This session covered an introduction to Intellectual Property Rights, an overview of patents and copyrights, and the importance of IPR in research and innovation. Participants were introduced to the basic concepts and legal framework governing intellectual property, followed by an interactive discussion that encouraged questions and knowledge sharing.

The afternoon session the second resource person Dr. I. Sai Prasad focused on types of patent searches and the various methods and tools used for patent searching. The session also included a hands-on exercise in which participants conducted prior art searches for given ideas or inventions. The day concluded with a discussion on search outcomes and interpretation of results, enabling participants to better understand the concepts of novelty and patentability.

The workshop witnessed the enthusiastic participation of around 133 students, faculty members from the Department of Management Studies and Commerce. It was a valuable informative sessions, all the participants provided certificates at the end of the workshop.

Closing remarks by Dr. K. Chiranjeevi, convener of the workshop and the workshop concluded with a valedictory session followed by feedback from participants who expressed high satisfaction with the clarity, practical orientation, and relevance of the sessions. Vote of thanks was delivered by Miss. V.K. Harshitha, IIMBA acknowledging the resource persons, organizers, and participants for the successful conduct of the program.



  
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**S.V.K.P & Dr. K.S.RAJU ARTS & SCIENCE COLLEGE (A), PENUGONDA**  
**DEPARTMENT OF MANAGEMENT STUDIES AND DEPARTMENT OF COMMERCE**  
**WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS ON 13<sup>th</sup> April, 2026**

S.NO	NAME OF THE STUDENT	CLASS	SIGNATURE
1	mamidiseti Venkatesh	B.com (CA)	m. Venkatesh
2.	G. Ravi Teja	"	G. Teja
3.	G.P.S. Swamy	"	G.P.S. Swamy
4.	K. Issaque	"	K. Issaque
5.	V. Sai sree chaitanya	B.com (CA)	V. Chaitanya
6.	P. Leela Srinu	B.com (CA)	P. Srinu
7.	B. yaswanth	"	B. yaswanth
8.	P.N.S.S. Harsha	B.com (CA)	P.N.S.S. Harsha
9.	K. Naga srinivasa Reddy	B.com (CA)	K.N.S. Reddy
10.	m. Subash	"	m. Subash
11.	P. Veera konda sai yesu	"	P. Veera konda sai yesu
12	D. Manikanta swamy	"	D. Manikanta swamy
13	D. Jagansathish	"	D. Jagansathish
14	Ch. Rajeev Pavan kumar	"	Ch. R. P. kumar
15	D. Charan Teja.	B.com (CA)	D. Charan Teja
16	B. madhuri	B.com (CA)	B. madhuri
17	Bangaru. swathi	B.com (CA)	Bangaru. swathi
18	Ch. Sailaja	B.com (CA)	Ch. Sailaja
19	K. Syamala	B.com (CA)	K. Syamala
20	A. Konthik	B.com (CA)	A. Konthik
21	K. <del>Archil</del> Archil	B.com (CA)	K. <del>Archil</del>
22	S. Kiran Babu	B.com (CA)	S. Kiran Babu
23	D. Sai Kumar	B.com (CA)	D. Sai Kumar
24	M. praveen	B.com (CA)	M. praveen
25	Y. Vijay kumar	B.com (CA)	Y. Vijay kumar
26	T. Bharath kumar	B.com (CA)	T. Bharath
27	Ch. Naga mani kanta	B.com (CA)	Ch. Naga manikanta
28	Ch. Naga Durga prasad	B.com (CA)	Ch. Naga prasad
29	A. Sathish	B.com (CA)	A. Sathish
30	A. Venkata Lakshmi	B.com (CA)	A. Venkata Lakshmi



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S.NO	NAME OF THE STUDENT	CLASS	SIGNATURE
31	A. Ratnasri	I <sup>st</sup> MBA	A. Ratnasri
32	P. Tanuja	I <sup>st</sup> MBA	P. Tanuja
33	T. Likitha	I <sup>st</sup> MBA	T. Likitha
34	K. Robini	I <sup>st</sup> MBA	K. Robini
35	T. Sujana Kumari	I <sup>st</sup> MBA	T. Sujana Kumari
36	K. Lakshmi Meghana	I <sup>st</sup> MBA	K. Lakshmi Meghana
37	S. Bhavani	I <sup>st</sup> MBA	S. Bhavani
38	D. Chandrika Devi	I <sup>st</sup> MBA	D. Chandrika Devi
39	D. Venkata Paleeswari	I <sup>st</sup> MBA	D. Venkata Paleeswari
40	A. Chittamma	<del>I<sup>st</sup> MBA</del>	
41	Nageswarao	II <sup>nd</sup> B.Com <sup>(CA)</sup>	N. Nageswarao
42	E. Suresh Babu	II <sup>nd</sup> B.Com <sup>(CA)</sup>	E. Suresh Babu
43	P.L.C.V.D. Pavan Kumar	II <sup>nd</sup> B.Com <sup>(CA)</sup>	P.L.C.V.D. Pavan Kumar
44	K. Durga Bhargav	II <sup>nd</sup> B.Com <sup>(CA)</sup>	K. Durga Bhargav
45	K. Janaki Ram	II <sup>nd</sup> B.Com <sup>(CA)</sup>	K. Janaki Ram
46	K.S.V. Durga Hansi	II <sup>nd</sup> B.Com <sup>(CA)</sup>	K.S.V. Durga Hansi
47	S. V. V. Sai Suresh Reddy	II <sup>nd</sup> B.Com <sup>(CA)</sup>	S. Sai Suresh
48	M. G. Nageswara	II <sup>nd</sup> B.Com <sup>(CA)</sup>	M. G. Nageswara
49	P.H.D. S. Rama Krishna	II <sup>nd</sup> B.Com <sup>(CA)</sup>	P.H.D. S. Krishna
50	N. Leelasai	II <sup>nd</sup> B.Com <sup>(CA)</sup>	N. Leelasai
51	P. Durga Lishore	II <sup>nd</sup> B.Com <sup>(CA)</sup>	P. Durga Lishore
52	S. Sasi Babu	II <sup>nd</sup> B.Com <sup>(CA)</sup>	S. Sasi Babu
53	M. Rajeev	II <sup>nd</sup> B.Com <sup>(CA)</sup>	M. Rajeev
54	M. K. Naga Pavan	II <sup>nd</sup> B.Com <sup>(CA)</sup>	M. K. Naga Pavan
55	M. Dhanya	II <sup>nd</sup> B.Com <sup>(CA)</sup>	M. Dhanya
56	S. Sameera Beebi	II <sup>nd</sup> B.Com <sup>(CA)</sup>	S. Sameera Beebi
57	P. Likitha	II <sup>nd</sup> B.Com <sup>(CA)</sup>	P. Likitha
58	S. Divya Sai	II <sup>nd</sup> B.Com <sup>(CA)</sup>	S. Divya Sai
59	Y. Bhagyavathi	II <sup>nd</sup> B.Com <sup>(CA)</sup>	Y. Bhagyavathi
60			



  
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S.NO	NAME OF THE STUDENT	CLASS	SIGNATURE
60	S. Pavan	2 <sup>nd</sup> MBA	S. Pavan
61	M. Venkatesh	1 <sup>st</sup> MBA	M. Venkatesh
62	K. Priem Kumar	1 <sup>st</sup> MBA	K. Priem Kumar
63	J. Ganesh	1 <sup>st</sup> MBA	J. Ganesh
64	P. Sainadh Reddy	2 <sup>nd</sup> MBA	P. Sainadh Reddy
65	N.N. S. Monikanta	2 <sup>nd</sup> MBA	N.N.S Monikanta
66	K. Jagadeeswar Reddy	2 <sup>nd</sup> MBA	K. Jagadeeswar Reddy
67	P. Mahesh	2 <sup>nd</sup> MBA	P. Mahesh
68	G. Prakesh	2 <sup>nd</sup> MBA	G. Prakesh
69	B. Deepika Kumari	1 <sup>st</sup> MBA	B. Deepika
70	K. Sai Chandrika	1 <sup>st</sup> MBA	K.S. Chandrika
71	P. Naga Lakshmi	1 <sup>st</sup> MBA	P. Naga Lakshmi
72	B. Bhavani	1 <sup>st</sup> MBA	B. Bhavani
73	K. Vyshnavi	I MBA	K. Vyshnavi
74	V. Harika	I <sup>st</sup> MBA	V. Harika
75	Ch. Vanitha Sri	I <sup>st</sup> MBA	Ch. Vanitha
76	T. Devi Naga Lakshmi	II <sup>nd</sup> MBA	T.D.N. Lakshmi
77	M. Sirisha	II <sup>nd</sup> MBA	M. Sirisha
78	M. Sharmukha Kumar	II <sup>nd</sup> MBA	M. Sharmukha Kumar
79	V. Kamal Harshitha	II <sup>nd</sup> MBA	V.K. Harshitha
80	B. Nandini	II <sup>nd</sup> MBA	B. Nandini
81	K. Vimala	II <sup>nd</sup> MBA	K. Vimala
82	A. Sowjanya Lakshmi	II <sup>nd</sup> MBA	A. Sowjanya Lakshmi
83	V. Divya Bhavani	II <sup>nd</sup> MBA	V. Bhavani
84	S. Anitha	II <sup>nd</sup> MBA	S. Anitha
85	A. Vijayalaxekha	II <sup>nd</sup> MBA	A.V. Jurekha
86	S. Lakshmi Bhargavi	I <sup>st</sup> MBA	S. Lakshmi Bhargavi
87	A. D. M. Sri Lakshmi	I <sup>st</sup> MBA	A. D. M. Sri Lakshmi
88	B. Divya	II <sup>nd</sup> MBA	B. Divya
89	B. Naveen	II <sup>nd</sup> MBA	B. Naveen



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S.NO	NAME OF THE STUDENT	CLASS	SIGNATURE
90	D. Madhuri	I MBA	D. Madhuri
91	Ch. Sowmya Sri	II MBA	Ch. Sowmya Sri
92	Ch. Thrisha	II MBA	Ch. Thrisha
93	D. Lakshmi prasanthi	II MBA.	<del>D. Lakshmi prasanthi</del>
94	G. Manisha	II MBA	G. Manisha
95	G. Suvama Raju	II MBA	G. Suvama Raju
96	G. Vidya Sagar	II MBA	G. Vidya Sagar
97	G. Ganesh	II MBA	G. Ganesh
98	G. Divakar Manikanta	II MBA	G. Divakar Manikanta
99	D. Bala Krishna	II MBA	<del>D. Bala Krishna</del>
100	J. Tejasivalakshman	II MBA	J. Tejasivalakshman
101	K. Sai Durga prasad	II MBA	K. Sai Durga prasad
102	M. Shanmukha Kumar	II <sup>nd</sup> MBA	<del>M. Shanmukha Kumar</del>
103	K. Vanitha Devi	II <sup>nd</sup> MBA	K. Vanitha Devi
104	K. Rakada Santharao	II <sup>nd</sup> MBA	K. Rakada Santharao
105	K. Ganesh	II <sup>nd</sup> MBA	K. Ganesh
106	P. Naga Lavanya	II <sup>nd</sup> M.B.A	P. Nagalavanya
107	V.S. Gayathri	II <sup>nd</sup> M.B.A	V.S. Gayathri
108	R. Teja	II <sup>nd</sup> M.B.A	R. Teja
109	U. C.S.L. Narayana.	II <sup>nd</sup> M.B.A	U. Chiranjeevi
110	P. Mahesh	II <sup>nd</sup> M.B.A	P. Mahesh
111	V. Venkata Naga Raju	II <sup>nd</sup> MBA.	V.V. Naga Raju
112	S.S.M. Pavan	II <sup>nd</sup> MBA	S.S.M. Pavan
113	P. Bhagyabari	II <sup>nd</sup> MBA	P. Bhagyabari
114	P. Hemalatha	II <sup>nd</sup> MBA	P. Hemalatha
115	P. Charitha	I <sup>st</sup> MBA	P. Charitha
116	S.L. Hemasree	I MBA	S.L. Hemasree
117	V. Kavay	I <sup>st</sup> MBA.	V. Kavay
118	G. Lakshmi Basanna	I <sup>st</sup> MBA	G. Lakshmi Basanna
119	D. Tara	2 <sup>st</sup> MBA	D. Tara



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13<sup>th</sup> April, 2026





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13<sup>th</sup> APRIL, 2026**

**CERTIFICATE**

*This is to certify that Mr/Ms/Dr. \_\_\_\_\_  
of \_\_\_\_\_ Participated in the one day workshop  
on Intellectual Property Rights on 13-04-2026 Organised by Department of Management Studies  
and Department of Commerce, S.V.K.P & Dr.K.S.Raju Arts and Science College (A), Penugonda.*

**Dr.K.Chiranjeevi**  
Convener

**Sri. R.N.Srinivasu**  
Coordinator

**Dr.Y.V.V.Appa Rao**  
Principal & Chairman