

**S.V.K.P. & Dr. K.S. RAJU ARTS & SCIENCE COLLEGE
(AUTONOMOUS)**

PENUGONDA - 534 320 W.G.DIST.

College with Potential for Excellence & Accredited by NAAC with 'A' Grade
(Affiliated to ADIKAVI NANNAYA UNIVERSITY, Recognized by Govt. of Andhra Pradesh)



DEPARTMENT OF COMMERCE

BOS - MEETING

11.07.2019

S.V.K.P. & Dr. K.S. RAJU ARTS & SCIENCE COLLEGE (A)
DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES
MEMBERS OF BOARD OF STUDIES

1.	University Nominee	Dr. Uday Bhaskar, Dept. of Commerce & Management Studies, Adikavi Nannaya University, Rajamahendravaram, E.G.Dt. 9490450510
2.	Subject Expert	Prof. G.V. Subba Raju, Dept. of Management Studies, Sri Vasavi Engineering College(A), Tadepalligudem, W.G.Dt. 9849763739
3	Subject Expert	Sri. M. Shyam Babu, Dept. of Commerce, SRR & CVR Govt. College(A) Vijayawada, Krishna Dt. 9293790035
4	Representative from Industry	Sri. S. Ashok Kumar, Managing Partner, Jayasankar Exports, Palakol, W.G.Dt. 9640631068
5	Alumni Representative	Dr. RSRK Kiran Kumar, Dept. of Management Studies, Sri Vasavi Engineering College, Tadepalligudem, W.G.Dt. 9849835583

Agenda:

1. To frame the Syllabus, Blue Print and Model Question Papers for I and II semesters of First Year from the Academic Year 2019-20 for external and internal examinations.
2. The duration of the course is for three academic years with total six semesters the nature of the course is full time.
3. The minimum pass marks for semester end examination is 30 (40%) and overall 40% (40 Marks) out of 100 Marks. there is no minimum marks for internal examination.
4. The course and scope of instruction shall be as defined in the syllabus prescribed
5. The question paper will be sent by external paper setters and the valuation of the answer scripts will be done External examiners at the end of the each semester.
6. The viva- voce examination will be conducted on Project work by both Internal and External Examiners at the end of the third year i.e V and VI Semesters.
7. The Minimum attendance of 75% in theory and completion of 90% prescribed for the course in necessary for a student to qualify to attend the Semester End Examination. The Principal is authorized to condone the shortage of attendance in theory papers in deserving cases on recommendation of the Head of the Department
8. To Coordinate Teaching, Research, Extension and other Academic Activities in the Department.
9. To suggest innovative teaching methods.
10. To submit proposal for conducting Seminars, Workshops etc.
11. To recommend the Academic Council to start an additional section of B.Com with Computer Applications combination from the Academic Year 2020-21.
12. To any other matter.


Resolution:

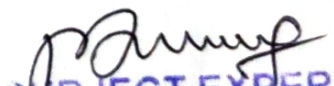
1. Discussed and recommended that no changes are required in the proposed syllabi, Blue Print and Model Question papers for both External and Internal Examinations.
2. The minimum pass marks for semester end examination is 30 (40%) and overall 40% (40 Marks) out of 100 Marks. there is no minimum marks for internal examination.
3. The course and scope of instruction shall be as defined in the syllabus prescribed
4. The question paper will be sent by external paper setters and the valuation of the answer scripts will be done External examiners at the end of the each semester.
5. The viva- voce examination will be conducted on Project work by both Internal and External Examiners at the end of the third year i.e V and VI Semesters.
6. The Minimum attendance of 75% in theory and completion of 90% prescribed for the course is necessary for a student to qualify to attend the Semester End Examination. The Principal is authorized to condone the shortage of attendance in theory papers in deserving cases on recommendation of the Head of the Department
7. Faculties of the Department are advised to concentrate on Research work and Extension Activities by attending Seminars, Workshops and Guest Lectures etc.
8. Faculties of the Department are advised to use more ICT methods.
9. It is resolved to send proposals to UGC or any other funding agency for National Seminar/Workshops etc.
10. Resolved to recommend the Academic Council to start an additional section of B.Com with Computer Applications combination from the Academic Year 2020-21.




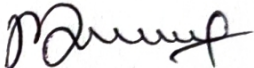
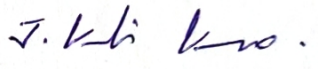
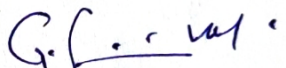
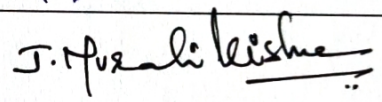
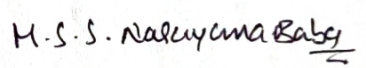
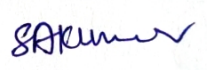


UNIVERSITY NOMINEE


SUBJECT EXPERT

APPROVED


Chairman, Board of Studies
Department of Commerce
S.V.K.P & Dr. K.S. RAJU ARTS & SCIENCE COLLEGE (A)
Accredited by NAAC with 'A' Grade
PENUGONDA - 534 320, W.G. Dt. A.P.


SUBJECT EXPERT

S.No.	Name	Designation	Signature
1	R.N. SRINIVASU, S.V.K.P. & Dr. K.S. Raju Arts & Science College, Penugonda.	Chairman	
2	Dr. UDAY BHASKAR, Dept. of Commerce & Management Studies, Adikavi Nannaya University, Rajamahendravaram.	University Nominee	
3	Prof. G.V. SUBBA RAJU, Dept of Management Studies, Sri Vasavi Engineering College (A), Tadepalligudem.	Subject Expert	
4	Sri. M. SHYAM BABU, Dept. of Commerce, SRR & CVR Govt. College (A), Vijayawada.	Subject Expert	
5	J. MURALI MOHANA RAO, S.V.K.P. & Dr. K.S. Raju Arts & Science College, Penugonda.	Member	
6	G. SRINIVAS, S.V.K.P. & Dr. K.S. Raju Arts & Science College, Penugonda.	Member	
7	J. MURALI KRISHNA, S.V.K.P. & Dr. K.S. Raju Arts & Science College, Penugonda.	Member	
8	M.S.S. NARAYANA BABA, S.V.K.P. & Dr. K.S. Raju Arts & Science College, Penugonda.	Member	
9	Sri. S. ASHOK KUMAR, Managing Partner, Jayasankar Exports, Palakol.	Industrialist/ Academician	
10	Dr. RSRK KIRAN KUMAR. Dept. of Management Studies, Sri Vasavi Engineering College, Tadepalligudem.	Alumni	

**S.V.K.P. & Dr. K.S. RAJU ARTS & SCIENCE COLLEGE
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DEPARTMENT OF COMMERCE

R.N. Srinivasu, HOD of Commerce, request the Academic Council to consider and approve the changes in the syllabi recommended by the Board of Studies for the Academic Year 2019-2020 as its meeting held on 11.07.2019.

The resolutions were seconded by


Dr. G.V. SUBBA RAJU

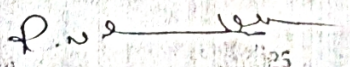
Member of Board of Studies.

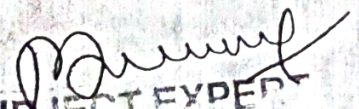
The Academic Council is also requested to accord permission to appoint examiners for theory / practical for the Academic Year 2019-2020.


UNIVERSITY NOMINEE


APPROVED


SUBJECT EXPERT


Department of Commerce
Board of Studies
S.V.K.P. & Dr. K.S. RAJU ARTS & SCIENCE COLLEGE (A)
Accredited by NAAC with 'A' Grade
PENUCONDA - SANGLI - MAHARASHTRA


SUBJECT EXPERT

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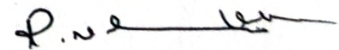
DR R.V. SUBBA RAJU

Member of Board of Studies.

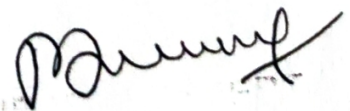
The Academic Council is also requested to accord permission to appoint examiners for theory / practical for the Academic Year 2019-2020.



APPROVED







B.Com.(General) Semester – I

S.No.	Course	Paper title	Paper Code	Total Marks	Mid Sem Exam	Sem End Exam	Teaching Hours	Credits
Part-I								
1	First Language (English)	General English-I	19ENG1	100	25	75	4	3
2	Second Language (Telugu/Hindi)	General Telugu-I (Modern Indian Languages) General Hindi-I	19TEL1 / 19HIN1	100	25	75	4	3
Part-II								
3	DSC-1A	Business Economics-I	19BE11	100	25	75	5	4
4	DSC-2A	Fundamentals of Accounting-I	19FA11	100	25	75	5	4
5	DSC-3A	Business Organization and Management	19BOM1	100	25	75	5	4
Part-III								
6	Foundation Course-1	Human Values & Professional Ethics	19FCHE1	50	--	50	2	2
7	Foundation Course-2	Environmental Studies	19FCES1	50	--	50	2	2
Total				600	125	475	27	22

B. Com.(General) Semester – II

S.No.	Course	Paper title	Paper Code	Total Marks	Mid Sem Exam	Sem End Exam	Teaching Hours	Credits
Part-I								
1	First Language (English)	General English-II	19ENG2	100	25	75	4	3
2	Second Language (Telugu/Hindi)	General Telugu-II General Hindi-II	19TEL2 / 19HIN2	100	25	75	4	3
Part-II								
3	DSC-1B	Business Economics-II	19BE22	100	25	75	5	4
4	DSC-2B	Business Environment	19BEN2	100	25	75	5	4
5	DSC-3B	Fundamentals of Accounting-II	19FA22	100	25	75	5	4
Part-III								
6	Foundation Course-3	Information and Communication Technology ICT-I	19FCICT12	50	--	50	2	2
7	Foundation Course-4	Communication & Soft Skills-I	19FCCSS12	50	--	50	2	2
Total				600	125	475	27	22

B. Com.(General) Semester – III

S.No.	Course	Paper title	Paper Code	Total Marks	Mid Sem Exam	Sem End Exam	Teaching Hours	Cred
Part-I								
1	First Language (English)	General English-III	19ENG3	100	25	75	4	
2	Second Language (Telugu/Hindi)	General Telugu-III General Hindi-III	19TEL3 / 19HIN3	100	25	75	4	
Part-II								
3	DSC-1C	Corporate Accounting	19CAT3	100	25	75	5	
4	DSC-2C	Business Statistics	19BST3	100	25	75	5	
5	DSC-3C	Banking Theory & Practice	19BTP3	100	25	75	5	
Part-III								
6	Foundation Course-5	Information and Communication Technology ICT-2	19FCICT23	50	--	50	2	
7	Foundation Course-6	Communication & Soft Skills-2	19FCCSS23	50	--	50	2	
Total				600	125	475	27	22

B. Com.(General) Semester – IV

S.No.	Course	Paper title	Paper Code	Total Marks	Mid Sem Exam	Sem End Exam	Teaching Hours	Cred
Part-II								
1	DSC-1D	Accounting for Service Organizations	19ASO4	100	25	75	5	4
2	DSC-2D	Business Laws	19BLA4	100	25	75	5	4
3	DSC-3D	Income Tax	19ITX4	100	25	75	5	4
Part-II								
4	Foundation Course-7	Communication & Soft Skills-3	19FCCSS34	50	--	50	2	2
5	Foundation Course-8	Analytical Skills	19FCAS4	50	--	50	2	2
6	Foundation Course-9	Entrepreneurship	19FCEP4	50	--	50	2	2
7	Foundation Course-10	Leadership Education	19FCLE4	50	--	50	2	2
Total				500	75	425	23	20

B. Com.(General) Semester – V

S.No.	Course	Name of the Subject	Paper Code	Total Marks	Mid. Sem. Exam	Sem End Exam	Teaching Hours **	Credits
1	Skill Based Course G	5.1 Business Leadership	19BLS5	50	-	50	2	2
2	DSC 1 E	5.2 Cost Accounting	19CAC5	100	25	75	5	4
3	DSC 2 E	5.3 Goods and Service Tax Fundamentals	19GST5	100	25	75	5	4
4	DSC 3 E	5.4 Commercial Geography	19CG5	100	25	75	5	4
5	Elective-DSC 1F/Inter-disp/Gen. Elec.	Cluster Electives -I A. E-Commerce 5.5 e-Commerce 5.6 Business Networks 5.7 Project Work: Working with Organizations on e-Commerce activities, viz., Amazon.com., Flipkart, etc. /Online Operations in Banks B. Retailing 5.5 Purchase Management 5.6 Stores Management 5.7 Project Work: Survey on Rural Producers/Retailing Practices (Kirana) C. Corporate Accounting 5.5 Accounting & Auditing Standards 5.6 Accounting for Government Entities 5.7 Project Work: Application of Accounting & Auditing Standards in Companies /Internship in Govt. Depts. (Treasury, Local Bodies, Public Utilities, Govt. Corporations, etc.) D. Security Market Operations 5.5 Financial Markets 5.6 Stock Market Operations 5.7 Project Work: Survey on Investment behavior/Working with on Stock issues, Share transfers, Documentation, Commodity trading, Derivatives, etc. E. Banking & Financial Services 5.5 Central Banking 5.6 Rural and Farm Credit 5.7 Project Work: Rural Credit survey/Banking operations/Credit Appraisal	19ECMA15 19BWA25 19WOA35	100	25	75	5	4
6	Elective-DSC 2F /Inter-disp/Gen. Elec.		100	25	75	5	4	
7	Elective-DSC 3F/Inter-disp./Gen.Elec		100	25	75	5	4	
			19PMB15 19SMB25 19PWOB35					
			19AASC15 19AGEC25 19PWOC35					
			19FMD15 19SMOD25 19PWOD35					
			19CBE15 19RFCE25 19PWOE35					

	<p>F. Taxation 5.5 Assessment of Tax: Individual, HUF and Partnership 5.6 Corporate Taxation 5.7 Project Work: Working on Tax Filing Procedures & Documentation with IT Dept/Auditor/Tax Consultant</p>	19ATF15 19CTF25 19PWOF35				
	<p>G. Insurance 5.5 Life Insurance 5.6 Non- Life Insurance 5.7 Project Work: Working with Insurance Companies/Development Officers/Agents on Policies & Documentation.</p>	19LIG15 19NLIG25 19PWOG35				
	<p>H. Logistics & Supply Chain Management 5.5 Logistics Management - Surface 5.6 Logistics Management - Air and Sea 5.7 Project Work: Internship in Transport Organizations/ Railways/Ports /Tour Operators (on Goods, Parcel and Courier Services)</p>	19LMSH15 19LMAH25 19PWOH35				
	<p>I. Advertising and Sales Promotion 5.5 Advertising and Media Planning 5.6 Brand Management 5.7 Project Work: Working with Advertising Agencies/ Survey in Business units</p>	19AMPI15 19BMI25 19PWOI35				
	<p>J. Computer Applications 5.5 Programming in C 5.6 Data Base Management System 5.7 Web Technology</p>	19PCJ15 19DBMJ25 19WTJ35				
Total			650			32

Table – 6: B.Com (GENERAL) Semester – VI

S.No.	Course	Name of the Subject	Paper Code	Total Marks	Mid. Sem. Exam	Sem End Exam	Teaching Hours **	Credits
1	Skill Based Course SBG G	6.1 Tally	19TAL6	50	-	50	2	2
2	DSC 1 G	6.2 Marketing	19MAR6	100	25	75	5	4
3	DSC 2 G	6.3 Auditing	19AUD6	100	25	75	5	4
4	DSC 3 G	6.4 Management Accounting	19MAC6	100	25	75	5	4
5	Elective-DSC 1H/Inter-disp/Gen. Elec.	Cluster Electives -2 A. e-Commerce 6.5 e-Payments System 6.6 Social Media and e-Marketing 6.7 Project Work: Working with Organizations on Tele-marketing /e-Shopping Activities	19EPSA16 19SMEMA26 19PWOA36	100	25	75	5	4
6	Elective-DSC 2H /Inter-disp/Gen. Elec.			100	25	75	5	4
	Elective-DSC 3H/Inter-disp./Gen. Elec.			100	25	75	5	4
		B. Retailing 6.5 Agricultural & Rural Marketing 6.6 Warehouse Management 6.7 Project Work: Survey on Hawkers/ Working with Warehouses C. Corporate Accounting 6.5 Financial Reporting 6.6 Emerging Areas in Accounting 6.7 Project Work: Financial Reporting practices in Companies/ Survey on Human Resource/ Environmental Accounting. D. Security Market Operations 6.5 Derivatives Trading 6.6 Stock Market Regulatory Framework 6.7 Project Work: Internship in Stock Exchanges/ Mutual Funds /Working with Stock Brokers E. Banking & Financial Services 6.5 Financial Services 6.6 Marketing of Financial Services 6.7 Project Work: Working with Financial Services Firms on Documentation for Sanction of Loans and financial Services F. Taxation 6.5 Goods and Service Tax Custom Act.	19ARMB16 19WMB26 19PWOB36 19FRC16 19EAAC26 19PWOC36 19DTD16 19SMRD26 19PWOD36 19FSE16 19MFSE26 19PWOE36 19GSTF16					

	<p>6.6 Tax Planning and Management 6.7 Project Work: Internship on Tax Planning Practices in Business Units</p> <p>G. Insurance 6.5 Marketing of Insurance Services 6.6 Insurance Regulatory Framework 6.7 Project Work: Survey on Settlement of Claims and Customer Care</p> <p>H. Logistics & Supply Chain Management 6.5 Supply Chain Management - Products 6.6 Supply Chain Management - Services 6.7 Project Work: Internship with Freight Operators/ Supply Chain Management Practices in Business Units</p> <p>I. Advertising and Sales Promotion 6.5 Sales Promotion 6.6 Direct Marketing 6.7 Project work: Survey with Customers/Sales Force/Middlemen</p> <p>J. Computer Applications 6.5 Tally with GST applications 6.6 E-commerce 6.7 Project Work</p>	<p>19TPMF26 19PWOF36</p> <p>19MISG16 19IRFG26 19PWOG36</p> <p>19SCMPH16 19SCMSH26 19PWOH36</p> <p>19SPI16 19DMI26 19PWOI36</p> <p>19GSTJ16 19ECMJ26 19PWOJ36</p>						
Total			650				32	26
Grand Total							168	138

B.Com.(Computers) Semester – I

S.No.	Course	Paper title	Paper Code	Total Marks	Mid Sem Exam	Sem End Exam	Teaching Hours	Credits
Part-I								
1	First Language (English)	General English-I	19ENG1	100	25	75	4	3
2	Second Language (Telugu/Hindi)	General Telugu-I (Modern Indian Languages) General Hindi-I	19TEL1 / 19HIN1	100	25	75	4	3
Part-II								
3	DSC-1A	Fundamentals of Accounting-I	19FA11	100	25	75	5	4
4	DSC-2A	Business Organization & Management	19BOM1	100	25	75	5	4
5	DSC-3A	Computer Fundamentals & Photoshop	19CFP1	100	25	75	5	4
6	DSC-3A Lab	Computer Fundamentals & Photoshop Lab	19CFP1P	50	25	25	3	2
Part-III								
7	Foundation Course-1	Human Values & Professional Ethics	19FCHE1	50	--	50	2	2
8	Foundation Course-2	Environmental Studies	19FCES1	50	--	50	2	2
Total				650	150	500	30	24

B. Com.(Computers) Semester – II

S.No.	Course	Paper title	Paper Code	Total Marks	Mid Sem Exam	Sem End Exam	Teaching Hours	Credits
Part-I								
1	First Language (English)	General English-II	19ENG2	100	25	75	4	3
2	Second Language (Telugu/Hindi)	General Telugu-II General Hindi-II	19TEL2 / 19HIN2	100	25	75	4	3
Part-II								
3	DSC-1B	Fundamentals of Accounting-II	19FA22	100	25	75	5	4
4	DSC-2B	Business Economics	19BEC2	100	25	75	5	4
5	DSC-3B	Enterprise resource planning	19ERP2	100	25	75	5	4
Part-III								
6	Foundation Course-3	Information and Communication Technology ICT-I	19FCICT12	50	--	50	2	2
7	Foundation Course-4	Communication & Soft Skills-I	19FCCSS12	50	--	50	2	2
Total				600	125	475	27	22

B. Com.(Computers) Semester – III

S.No.	Course	Paper title	Paper Code	Total Marks	Mid Sem Exam	Sem End Exam	Teaching Hours	Credits
Part-I								
1	First Language (English)	General English-III	19ENG3	100	25	75	4	3
2	Second Language (Telugu/Hindi)	General Telugu-III General Hindi-III	19TEL3 / 19HIN3	100	25	75	4	3
Part-II								
3	DSC-1C	Corporate Accounting	19CAT3	100	25	75	5	4
4	DSC-2C	Business Statistics	19BST3	100	25	75	5	4
5	DSC-3C	Office Automation Tools	19OAT3	100	25	75	5	4
Part-III								
6	Foundation Course-5	Information and Communication Technology ICT-2	19FCICT23	50	--	50	2	2
7	Foundation Course-6	Communication & Soft Skills-2	19FCCSS23	50	--	50	2	2
Total				600	125	475	27	22

B. Com.(Computers) Semester – IV

S.No.	Course	Paper title	Paper Code	Total Marks	Mid Sem Exam	Sem End Exam	Teaching Hours	Credits
Part-II								
1	DSC-1D	Programming in C	19PIC4	100	25	75	5	4
2	DSC-2D	Business Laws	19BLA4	100	25	75	5	4
3	DSC-3D	Business Analytics	19BAN4	100	25	75	5	4
Part-I								
4	Foundation Course-7	Communication & Soft Skills-3	19FCCSS34	50	--	50	2	2
5	Foundation Course-8	Analytical Skills	19FCAS4	50	--	50	2	2
6	Foundation Course-9	Entrepreneurship	19FCEP4	50	--	50	2	2
7	Foundation Course-10	Leadership Education	19FCLE4	50	--	50	2	2
Total				500	75	425	23	20

B. Com.(Computers) Semester – V

S.No.	Course	Name of the Subject	Paper Code	Total Marks	Mid. Sem. Exam	Sem End Exam	Teaching Hours **	Credits
1	Skill Based SBC E	5.1 Business Leadership	19BLS5	50	---	50	2	2
2	DSC 1 E	5.2 Cost Accounting	19CAC5	100	25	75	5	4
3	DSC 2 E	5.3 Taxation	19TAX5	100	25	75	5	4
4	DSC 3 E	5.4 Commercial Geography	19CG5	100	25	75	5	4
5	ElectiveDSC 1F/Inter-disp.	5.5 Banking Theory and Practice	19BTP5	100	25	75	5	4
6	ElectiveDSC 2F /Inter-disp.	5.6 Data Base Management System	19DBMS5	100	25	75	5	4
7	ElectiveDSC 3F/Interdisp.	5.7 Web Technology	19WT5	100	25	75	5	4
Total				650	125	525	27	27

B. Com.(Computers) Semester – VI

S.No.	Course	Name of the Subject	Paper Code	Total Marks	Mid. Sem. Exam	Sem End Exam	Teaching Hours **	Credits
1	Skill Based Course SBC G	6.1 Event Management	19EM6	50	---	50	2	2
2	DSC 1 G	6.2 Marketing	19MAR6	100	25	75	5	4
3	DSC 2 G	6.3 Auditing	19AUD6	100	25	75	5	4
4	DSC 3 G	6.4 Management Accounting	19MAC6	100	25	75	5	4
5	ElectiveDSC 1 H/Interdisp./ Gen. Elec.	6.5 Tally with GST Applications	19TGST6	100	25	75	5	4
6	ElectiveDSC 2H/Interdisp./ Gen. Elec.	6.6 e-Commerce	19ECM6	100	25	75	5	4
7	ElectiveDSC 3H/Interdisp./ Gen. Elec.	6.7 Project	19PWO6	100	--	100	--	4
Total				650	125	525	27	27
Grand Total				3600	700	2900	158	140

III B.Com (GENERAL)

Table - 5: B.Com Semester - V

S.No.	Course	Name of the Subject	Total Marks	Mid. Sem. Exam	Sem End Exam	Teaching Hours **	Credits
1	Skill Based Course G	5.1 Business Leadership	50	-	50	2	2
2	DSC 1 E	5.2 Cost Accounting	100	25	75	5	4
3	DSC 2 E	5.3 Goods and Service Tax Fundamentals	100	25	75	5	4
4	DSC 3 E	5.4 Commercial Geography	100	25	75	5	4
5	Elective-DSC 1F/Inter-disp/Gen. Elec.	Cluster Electives -1 1. E-Commerce 5.5 e-Commerce 5.6 Business Networks	100	25	75	5	4
6	Elective-DSC 2F /Inter-disp/Gen. Elec.	5.7 Project Work: Working with Organizations on e-Commerce activities, viz., Amazon.com., Flipkart, etc. /Online Operations in Banks	100	25	75	5	4
7	Elective-DSC 3F/Inter-disp./Gen.El ec.	2. Retailing 5.5 Purchase Management 5.6 Stores Management 5.7 Project Work: Survey on Rural Producers/Retailing Practices (Kirana) 3. Corporate Accounting 5.5 Accounting & Auditing Standards 5.6 Accounting for Government Entities 5.7 Project Work: Application of Accounting & Auditing Standards in Companies /Internship in Govt. Depts. (Treasury, Local Bodies, Public Utilities, Govt. Corporations, etc.) 4. Security Market Operations 5.5 Financial Markets 5.6 Stock Market Operations 5.7 Project Work: Survey on Investment behavior/Working with on Stock issues, Share	100	25	75	5	4

transfers, Documentation,
Commodity trading,
Derivatives, etc.

**5. Banking & Financial
Services**

5.5 Central Banking
5.6 Rural and Farm Credit
5.7 Project Work: Rural Credit
survey/Banking
operations/Credit Appraisal

6. Taxation 5.5 Assessment of
Tax: Individual, HUF and
Partnership

5.6 Corporate Taxation
5.7 Project Work: Working on
Tax Filing Procedures &
Documentation with IT
Dept/Auditor/Tax
Consultant

7. Insurance

5.5 Life Insurance
5.6 Non- Life Insurance
5.7 Project Work: Working
with Insurance
Companies/Development
Officers/Agents on Policies &
Documentation.

**8. Logistics & Supply Chain
Management**

5.5 Logistics Management -
Surface
5.6 Logistics Management - Air
and Sea
5.7 Project Work: Internship in
Transport Organizations/
Railways/Ports /Tour
Operators (on Goods, Parcel
and Courier Services)

**9. Advertising and Sales
Promotion**

5.5 Advertising and Media
Planning
5.6 Brand Management
5.7 Project Work: Working
with Advertising Agencies/

		Survey in Business units					
		10. Computer Applications					
		5.5 Programming in C					
		5.6 Data Base Management System					
		5.7 Web Technology					
Total			650			32	26

Table - 6: B.Com Semester - VI

S.No.	Course	Name of the Subject	Total Marks	Mid. Sem. Exam	Sem End Exam	Teaching Hours **
1	Skill Based Course SBG G	6.1 Tally	50	-	50	2
2	DSC 1 G	6.2 Marketing	100	25	75	5
3	DSC 2 G	6.3 auditing	100	25	75	5
4	DSC 3 G	6.4 Management Accounting	100	25	75	5
5	Elective-DSC 1H/Inter-disp/Gen. Elec.	Cluster Electives -2 1A. e-Commerce 6.5 e-Payments System 6.6 Social Media and e-Marketing	100	25	75	5
6	Elective-DSC 2H/Inter-disp/Gen. Elec.	6.7 Project Work: Working with Organizations on Tele-marketing /e-Shopping Activities	100	25	75	5
	Elective-DSC 3H/Inter-disp/Gen. Elec.	2A. Retailing 6.5 Agricultural & Rural Marketing 6.6 Warehouse Management 6.7 Project Work: Survey on Hawkers/ Working with Warehouses 3A. Corporate Accounting 6.5 Financial Reporting 6.6 Emerging Areas in Accounting 6.7 Project Work: Financial Reporting practices in Companies/ Survey on Human Resource/ Environmental Accounting. 4A. Security Market Operations 6.5 Derivatives Trading 6.6 Stock Market Regulatory Framework 6.7 Project Work: Internship in Stock Exchanges/ Mutual Funds / Working with Stock Brokers	100	25	75	5

	<p>5A. Banking & Financial Services 6.5 Financial Services 6.6 Marketing of Financial Services 6.7 Project Work: Working with Financial Services Firms on Documentation for Sanction of Loans and financial Services</p> <p>6A. Taxation 6.5 Goods and Service Tax Custom Act. 6.6 Tax Planning and Management 6.7 Project Work: Internship on Tax Planning Practices in Business Units</p> <p>7A. Insurance 6.5 Marketing of Insurance Services 6.6 Insurance Regulatory Framework 6.7 Project Work: Survey on Settlement of Claims and Customer Care</p> <p>8A. Logistics & Supply Chain Management 6.5 Supply Chain Management - Products 6.6 Supply Chain Management - Services 6.7 Project Work: Internship with Freight Operators/ Supply Chain Management Practices in Business Units</p> <p>9A. Advertising and Sales Promotion 6.5 Sales Promotion 6.6 Direct Marketing 6.7 Project work: Survey with Customers/Sales Force/Middlemen</p> <p>10A. Computer Applications 6.5 Tally with GST</p>					
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		applications 6.6 E-commerce 6.7 Project Work					
Total			650			32	26
Grand Total						168	138

Note:

1. A candidate has to select **One Stream of Elective consists of four theory papers and two projects** (two theory papers and one project work in each of the V & VI semesters). The candidate has to continue the same elective in the VI semester also.
2. In respect of electives 1 to 9 proposed in V and VI semesters, the field work/internship/ case study/ practical training carries 5 credits with a breakup of 25 marks internal and 75 external examinations. The internal examination may be conducted by the concerned teacher and award marks. As an evidence of taking up of field work/ internship/case study/ practical training the student is required to submit a report on the work done which will be evaluated by the external examiners for 75 marks as University examination.
3. In respect of 10th elective, i.e., Computer Applications, the examination for 25 marks consists of lab only which may be evaluate by concerned teacher. For the remaining 75 marks the University will conduct the external examination.

III B.Com (COMPUTER APPLICATIONS)

Table - 5: B.Com Semester - V

S.No.	Course	Name of the Subject	Total Marks	Mid. Sem. Exam	Sem End Exam	Teaching Hours **	Credits
1	Skill Based SBC E	5.1 Business Leadership	50	---	50	2	2
2	DSC 1 E	5.2 Cost Accounting	100	25	75	5	4
3	DSC 2 E	5.3 Taxation	100	25	75	5	4
4	DSC 3 E	5.4 Commercial Geography	100	25	75	5	4
5	ElectiveDSC 1F/Interdisp.	5.5 Banking Theory and Practice (Programming in C) this paper shuffled to Sem-IV	100	25	75	5	4
6	ElectiveDSC 2F /Interdisp.	5.6 Data Base Management System	100	25	75	5	4
7	ElectiveDSC 3F/Interdisp.	5.7 Web Technology	100	25	75	5	4
Total			650	125	525	27	27

Table - 5: B.Com Semester - VI

S.No.	Course	Name of the Subject	Total Marks	Mid. Sem. Exam	Sem End Exam	Teaching Hours **	Credits
1	Skill Based Course SBC G	6.1 Event Management	50	---	50	2	2
2	DSC 1 G	6.2 Marketing	100	25	75	5	4
3	DSC 2 G	6.3 Auditing	100	25	75	5	4
4	DSC 3 G	6.4 Management Accounting	100	25	75	5	4
5	ElectiveDSC 1 H/Interdisp./Gen. Elec.	6.5 Tally with GST Applications	100	25	75	5	4
6	ElectiveDSC 2H/Interdisp./Gen. Elec.	6.6 e-Commerce	100	25	75	5	4
7	ElectiveDSC 3H/Interdisp./Gen. Elec.	6.7 Project	100	--	100	--	4
Total			650	125	525	27	27
Grand Total			3600	700	2900	158	140

ADIKAVI NANNAYA UNIVERSITY
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No. ANUR/LS/UG Syllabus-Commerce/2018

July 13, 2018

To
All the Principals of Affiliated Colleges

Sir/Madam,

- Sub: ANUR – UG CBCS Syllabus – B. Com (CA)- Banking Theory & Practice
and Programming in C – Reshuffled papers in B.Com (CA) – Reg.
- Ref: 1. Requisition received from Principals Association, ANUR
2. Resolutions of the UG Board of Studies in Commerce
3. Note Orders of the Hon'ble Vice-Chancellor dated:09.07.2018

In view of the direction to inform you that there exist two papers in UG CBCS, B.Com
Computer Applications course, namely, paper Titled "DSC ID: Banking Theory &
Practice" in the IV Semester and paper titled "Elective DSCIF/Inter disp. 5.5
Programming in C" in the V Semester as per the present course structure.

In view of the difficulties faced by the students in the V Semester of B.Com
Computer Applications and considering the resolutions of the Undergraduate Board of
Students in Commerce, the above said papers reshuffled in to IV & V Semesters is as
follows:

Sl.No	Semester	Course Code	Old Paper	Reshuffled paper
1	IV	DSC ID	Banking Theory & Practice	Programming in C
2	V	Elective DSCIF/Inter disp. 5.5	Programming in C	Banking Theory & Practice

The above changes are applicable to 2017-18 admitted batch students onwards.

With regards

Sincerely yours

(S Teki)

Copy to:
The Controller of Examinations
The Assistant Registrar, UG Examinations
The System Manager, PS to VC, PA to Registrar, Web Master, OOF

lead.
9.4.35